

Dinglewell Junior School
Advertising Policy
Reviewed: February 2026 (F&P)
Next review: February 2029

Dinglewell Junior School is committed to safeguarding and promoting the welfare of children and young people and expects all staff to share this commitment.

"We have carefully considered & analysed the impact of this policy on equality and the possible implications for pupils with protected characteristics, as part of our commitment to meet the public sector equality duty requirement to have due regard to the need to eliminate discrimination, advance equality of opportunity and foster good relations."

Aim & Rationale

To ensure that paid and unpaid advertising within the school community reflects the ethos and values of Dinglewell Junior School.

It's our general policy not to circulate or display any solicitation or advertisement for products, services or activities. This is for the protection of the school and its pupils.

Communications related to community events and the Friends of Dinglewell Junior School, as well as organisations who have freely given their time to school activities, are exempted from this policy due to the direct nature of their involvement within school.

This exemption also extends to sponsorship or fundraising initiatives organised by the Friends of Dinglewell Junior School, and by parties external to the school.

There may be some circumstances where outside provider details are held within the school office area so parents/carers can access other forms of useful childcare, etc.

These leaflets will be displayed only if the senior leaders of the school feel they are in keeping with the school's ethos and values.